

CRÉATIONS SOINS®

# MULTIMASKING



## » MULTIMASKING IS MULTITASKING

Skin type can vary by different zones of the face so why use the same product for the whole face. Multimasking is trending and for a reason! Different skin zones require different care and ingredients. Multimasking is about targeting the different zones by using many products at once. Treated areas are usually divided in three; T-Zone (forehead, nose and chin), Eyes and Cheeks. Here are our mask formulation examples for each area.

### **Berry Bubbling Mask**

Detoxifies and cleanses the impurities from the often greasy T-Zone area.

Key ingredients:

**Fiflow® BB61** with cell cleaning properties, oxygenates and brightens the skin, and gives a visual bubbling effect to the formulation. **Nordic Beauty Lingonberry Extract** is full of antioxidants, strengthens the skin, as it improves the firmness of collagen, and protects elastin from breaking down.

### **Gentle Flaxseed Scrub Mask**

Gently removes dead skin cells from the eye area and has the eye bag diminishing anti-inflammatory effect.

Key ingredients:

Fully natural **Nordic Beauty Flaxseed Scrub** softly exfoliates without drying the skin, it is rich in Omega-3 fatty acids and magnesium, which help to get rid of dark eye circles and reduces redness. **Micromatrix® Fractile AN** is an active delivery system with a strong cooling effect without alcohol or menthol.

### **Peat Mask for Face**

Moisturizes and refreshes dry and dull looking cheeks.

Key ingredients:

Natural **Nordic Beauty Peat** from Finland increases the elasticity and microcirculation as well as boosts collagen production. **Hydrasoft® Moist** is an extremely moisturizing rich and smooth humectant with fresh skin feel.

*Get more information of the key ingredients by clicking the links on the names in bold. In addition to the presented three masks The Innovation Company® offers multiple other formulation options and InVivo Efficacy testing.*

**Find out more from the website**

[www.theinnovationcompany.fr](http://www.theinnovationcompany.fr)

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