

CRÉATIONS SOINS®

INVISIBLE MAKE-UP®

Invisible is not magic,
it is technology!



Three technologies are combined to develop **InVisible Make-Up** formulation. It is a new generation of multifunctional cream with sun protection, anti-aging and colour. By combining 3D colour, skin volume filler and the coverage of the physical UVA-filter, it is possible to create a skin-matching layer, which becomes invisible to the eye upon application.

Eospoly® UVA has a very soft texture, as it is a composite material, based on encapsulated silica beads with UVA-TiO₂. As the refractive index of Eospoly® UVA is very high due to the crystal size of TiO₂, combined with the spherical particle shape, it gives an excellent soft focus effect.

Fiflow® VF brings due to its chemical nature a third phase to this emulsion system. It allows by its unique skin volume technique an instant volumising effect and works as volume filler. About 20% of the wrinkles and fine lines disappear in less than two minutes. Together with Eospoly® UVA, Fiflow® VF creates a double soft focus effect, due to extreme differences in their refractive indexes.

Colourspheres® SIL composites are spherical 3D colour spheres, in which pigments are encapsulated in a polymer sphere. They give the final visual effect by creating a symbiosis with the whiteness of physical UVA filter and the skin tone. Due to the spherical particle shape, they create a long lasting mattifying effect, which enhances the invisible appearance.

The texture of the latest InVisible Make-Up formulation is inspired by textile. It reaches ISO 24443 UVA requirements and is hence a real anti-aging product.

As a technical support we offer several testing in our facilities, like EU 30 minutes photo-stability, SPF in vitro, zeta potential, SEM/EDAX by in vivo striping, VivaScope.

More information on the website

www.theinnovationcompany.fr