



**PFI4270CS**  
**30/05/19**

## Water in Water Emulsion

### Description:

This Water in Water Emulsion is an extremely refreshing oil-free skin care product, which is based on the purest water in the world: Aqua Finlandia. It provides long-lasting hydration and smoothing effect while Fiflow® BTX oxygenates the skin. This unique emulsion leaves the skin fresh and blurred for a radiant and healthy complexion.

### Key ingredients:

- Hydrasoft® Sea ER Finlandia is a viscous liquid based on Algae Extract and Aqua Finlandia, which is the purest water in the world. It is used as a texture modifier and film former when lubricity and freshness are desired. It provides moisturisation with a silky and non-tacky feel.
- Micromatrix® Fractile AN Finlandia PE is based on natural polysaccharides and Aqua Finlandia, the purest water in the world. It forms a micro thin film, which creates a strong soft focus effect and a sensation of coolness upon application. Thanks to its polymeric matrix structure, Micromatrix® Fractile AN provides a good skin hydration and a long-lasting smooth after-feel.
- Fiflow® BTX is neither water soluble, nor oil soluble liquid. It is a gas carrier, which allows artificial breathing of the skin. It enriches the oxygen level of the skin and gives an instantaneous dermal filling effect.

Ingredient	Phase	INCI Name	Qty%	Function
Hydrasoft® Sea ER Finlandia	A	Water (and) Chondrus Crispus Extract (and) Glyceryl Acrylate/Acrylic Acid Copolymer (and) Preservative system according to customer's choice	40,00%	Refreshing, Moisturizer
Aqua Finlandia		Water	10,00%	Solvent
Fiflow® BTX	B	Perfluorohexane (and) Perfluoroperhydrophenanthrene B (and) Perfluorodecalin (and) Perfluorodimethylcyclohexane	10,00%	Anti-age, Anti-wrinkle, Oxygenating agent
Micromatrix® Fractile AN Finlandia PE	C	Water (and) Corn Starch Modified (and) Phenoxyethanol	30,00%	Refreshing, Texturizer, Moisture barrier
Nordic Beauty Birch Sap		Betula Alba Juice (and) Preservative system according to customer's choice	10,00%	Solvent

### Procedure:

Weigh phase A and put under stirring until homogenization.  
When the base is homogeneous, put the base into fridge to obtain a temperature below 10°C.  
Add the Fiflow® kept at 10°C.  
Homogenize at 4000 rpm during few seconds.  
Then add phase C previously homogenized.

Natural Content: 86,87  
Natural Origin Content: 86,87

Organic Content: 9,89  
Organic Origin Content: 9,89

### Important:

Fiflow® BTX should not be heated and airless packaging is recommended for the end product.  
Fiflow® formulas should be made at 10°C.