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How Mae West Looked so Great Powder Colour Matt

Description:

How Mae West Looked so Great Powder Colour Matt is a white powder that transforms into a natural looking colour when applied on the skin. It evens out the skin tone and prevents excessive sebum production. This universal powder provides a soft skin feel and a long-lasting UV protection.

Key ingredients:

- NovaPowder® is an asbestos-free talc substitute that improves skin adherence and provides mattifying effect due to its oil absorption properties. It also gives an incredible softness to powder formulations.
- Colourspheres® SIL Colour are spherical texturizing powders based on silica beads and available in different colours. They improve wear of powder applications and provide coverage as silica beads release colourants.
- BNPoly® UV UVA is a composite based on ultra soft Boron Nitride and Titanium Dioxide. It is shaped to adhere well on the skin and provides long-lasting UV protection. It is ideal for powder formulations as it is extremely smooth on the skin.

| Ingredient | Phase | INCI Name | Qty% | Function |
|------------------------------|-------|--|--------|--|
| NovaPowder® | A | Kaolin (and) Corn Starch Modified (and) Hydrogenated Vegetable Oil | 62,61% | UV-filter, Increases spreadability |
| BNPoly® UV Crystal UVA | | Boron Nitride (and) Titanium Dioxide (and) Triethoxycaprylsilane (and) Dimethicone (and) Isododecane (and) Ethylene/VA Copolymer (and) Alumina | 17,06% | UV-filter, Increases spreadability, Ceramic effect |
| Eospoly® PA 4+ | | Silica (and) Titanium Dioxide (and) Triethoxycaprylsilane (and) Alumina | 9,07% | UV-filter, Softness |
| Colourspheres® SIL Yellow 25 | B | Silica (and) Iron Oxides (CI 77492) | 7,99% | Softness, SPF booster |
| Colourspheres® SIL Red 25 | | Silica (and) Iron Oxides (CI 77491) | 2,18% | Soft skin feel, Colourant |
| Colourspheres® SIL Black 70 | | Silica (and) Iron Oxides (CI 77499) | 1,09% | Soft skin feel, Colourant |

ISO 24443 *In Vitro* measurements: SPF: 153 UVA ratio: 3,6 UVA-PF: 42,55 Critical wavelength: 383,4 UVA Pass: UVA Pass
not validated

Procedure:

In a grinder, weigh and mix the phase A until homogeneous.
Then add phase B under slow stirring.

Natural Content: 0
Natural Origin Content: 91,95

Organic Content: 0
Organic Origin Content: 0